

In the
VATICAN



RACHMANINOFF



ROSENTHAL



In the home of
J. OGDEN ARMOUR



In the home of
VINCENT ASTOR

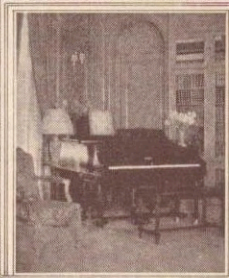
The
Complete
Supremacy
of the
AMPICO



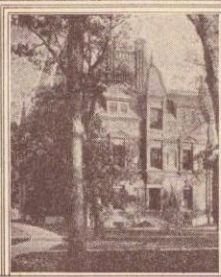
In the home of
ROBERT GOELET



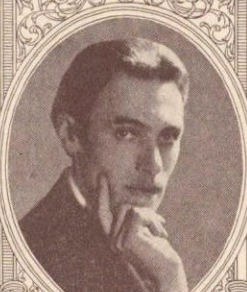
In the home of
JAY GOULD



In the home of
A. J. DREXEL BIDDLE



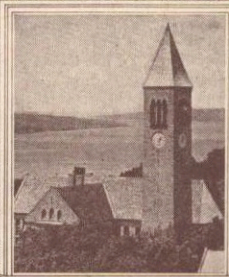
At WELLESLEY



BRAILOWSKY



LHÉVINNE



At CORNELL

The Complete Supremacy
of the
AMPICO

AN analysis of the claims made for various reproducing pianos demonstrates the Complete Supremacy of the Ampico to a degree which leaves no real basis for comparison. In every respect it is far superior to any and every other instrument made.

THE PIANO UNCHANGED *for* PLAYING BY HAND

The system of installation of the Ampico absolutely avoids any distortion of the case or alteration of the action of the piano so that it remains unimpaired and unchanged for playing by hand.

PERFECT RECORDING *and* REPRODUCTION

It has the only perfect system of taking a recording of the artist's playing. It is the only instrument that reproduces exactly what the artist did when playing.

SUPREMACY *in* EXCLUSIVE ARTISTS

The Ampico offers the most imposing array of exclusive artists, and by *exclusive* is meant that they *have never recorded for any other reproducing piano, and who may be heard, in this way, only on the Ampico*. This list includes the giants of the pianistic world, Borcard, Brailowsky, Levitzki, Maier, Mirovitch, Moiseiwitsch, Münz, Nyiregyhazi, Ornstein, Pattison, Rachmaninoff, Rosenthal and Kreisler as pianist, and in the group of younger pianists who are rapidly achieving fame, Barth, Boshko, Buell, Chaloff, Cooper, Dixon, Gordon, Henne- man, Hilsburg, Nash, Perry, Roes, Silber, Sklarevski, Souvaine, Sowerby, Sus- kind, Tovar, Van den Berg, Wittgenstein and many others.

And such artists as Buhlig, Cadman, Chiapusso, Copeland, Dohnányi, Dumesnil, Echániz, d'Indy, Lhévinne, Schnabel, Schnitzer, Schmitz and Richard Strauss, who *now* record exclusively for the Ampico and have given that instrument their best efforts.

OTHERS WHO HAVE RECORDED

Included in the list of over two hundred others who have recorded for the Ampico are Bloomfield Zeisler, Carreño, Friedberg, Godowsky, Goodson, Hambourg, Leginska, Leschetizky, MacFadyen, MÉRÖ, Elly Ney, Reyes, Rubinstein, Rybner, Scionti, Samaroff, Sheridan, Sturkow-Ryder, Wehrmann-Schaffner, Zadora and Mana Zucca.

EUROPEAN RECORDINGS ALSO

Recordings of the following great artists are included in the Ampico catalogue: d'Albert, Bachaus, Bauer, Busoni, Cortot, Friedheim, Friedman, Gabrilowitsch, Ganz, Giesecking, Grieg, Hofmann, Lamond, Mascagni, Saint-Saens, Sapellnikoff, Scharwenka, Scriabine, presenting authoritative recordings of these artists, made at a time when many of them were at the height of their artistic powers, in the Recording Laboratories of Ludwig Hupfeld in Leipzig. They have been secured for Ampico owners through special agreement with the Hupfeld Company. Many important additions to this list are in preparation.

SUPREMACY *in* ARTISTS PLAYING POPULAR MUSIC

Practically all the leading artists who specialize in dance music, including Adam Carroll, Zez Confrey, Ted Fiorito, Ferdie Grofé, Werner Janssen, Henry Lange, Vincent Lopez, Vincent Youmans and many others, record exclusively for the Ampico.

Also playing are Carrie Jacobs Bond, Lee S. Roberts, Gitz-Rice, McNair Ilgenfritz, and America's most loved composers of light opera, Reginald deKoven, Victor Herbert, and Victor Jacobi.

SUPREMACY *in* ORCHESTRAL WORKS

The great Symphonies, Overtures and Symphonic Poems, in arrangements for the piano, are not only played by artists of distinction but are further enhanced in that they are conducted by Artur Bodanzky of the Metropolitan Opera House, one of the greatest of living orchestral leaders, Modest Altschuler, the great Russian conductor, and Willem Mengelberg of Holland, conductor of the Philharmonic Orchestra, is presently to be added to the list.

ITS LARGE *and* COMPREHENSIVE CATALOGUE *of* RECORDINGS

The Ampico offers the largest and most comprehensive catalogue of recordings. Music for every taste is offered in this superb collection—the great classic masterpieces, brilliant light classics, tuneful numbers in abundance such as old songs,

waltzes, transcriptions, marches—indeed it is hardly possible to mention a favorite number that is not included in the 350 pages of the De Luxe catalogue.

THE LOW PRICE *of* AMPICO RECORDINGS

As complete enjoyment of the Ampico can be attained only through the possession of an extensive repertoire, this is made available by the extremely moderate prices of the recordings, thus enabling Ampico owners to possess a most extensive library at a minimum cost.

SUPREMACY *in* THE SCHOOLS

In the list of Schools and Educational Institutions where the Ampico is permanently installed and used daily in the class rooms, one finds the leading State Normal Schools, Colleges and Universities, Catholic Schools and Colleges, Public School Systems and Conservatories of Music.

PROMINENT OWNERS *of the* AMPICO

The Ampico is found in the homes of the most prominent people socially and professionally. In America, where the Ampico has an immense clientele, the Armours, Astors, Burdens, Biddles, Goelets, Stotesburys, Vanderbilts and other important families all possess this marvelous instrument.

Amongst the many celebrities of the stage and screen, who are Ampico owners, one finds the names of John Barrymore, Jackie Coogan, Douglas Fairbanks, Harold Lloyd, Mae Murray, Chauncy Olcott, and Mary Pickford.

THE GREAT COMPANY WHICH MAKES *the* AMPICO

The Ampico is manufactured and guaranteed by the largest and most important institution in the musical industry, long noted for the high standard of all its products.

THE SCIENTIFIC RESEARCH LABORATORY

The Ampico Corporation maintains the only complete Research Laboratory, in charge of scientists of the highest rank for perfecting everything connected with recording reproduction and allied musical work. The results of this important study have assured the unassailable perfection of the Ampico.