

# THE AMPICO

*a miraculous invention that brings to  
the piano the living art of the greatest  
pianists in the world*



TO THOSE who are familiar with the player piano and its limitations it is difficult to convey an adequate idea of the extraordinary thing which the Ampico has accomplished.

It cannot be said too often that the Ampico is not a player piano, not an electric piano, but a new musical instrument by means of which the playing of the greatest pianists is made to live again as vividly as when they performed from the concert stage.

The re-enactment of an artist's playing on the Ampico is identical with the actual performance of the living pianist.

The piano containing the Ampico becomes the ideal musical instrument, for it is not only a piano which may be played by hand, but one which carries with it the art of over three hundred pianists, including the greatest in the world, who are ready at all times to play your piano for you. The Ampico places within reach of those far distant the pleasure of hearing the master pianist and brings into the home ideal performances of music of all kinds. It accomplishes this marvelous thing without visible mechanical aids or without effort on the part of the listener.

*The Ampico Brings You Music Whenever  
You Desire to Hear it*

The possession of the Marshall & Wendell Ampico means that whenever you desire to here music, the music is there . . . the artist is there ready to play



MARSHALL & WENDELL  
AMPICO

for you. It is no longer necessary to depend upon a musical member of the family or gifted friend to wake your piano into a flood of melody, for your Music Room is crowded with the invisible presence of the brilliant array of pianists who have recorded their playing for the Ampico.

*Music of Every Kind*

Not only does the Marshall & Wendell Ampico re-enact the playing of the world's greatest pianists, playing the great classic masterpieces, but there are scores of temperamental artists who have devoted their lives to the playing of the lighter music, tuneful pieces that everyone enjoys, favorite old songs, plantation melodies, marches, hymns, delightful excerpts from the operas and musical comedies, and always the latest and gayest music for dancing.

*Accompaniments for Those Who Sing and Play*

And for those who sing or play the violin or 'cello the Marshall & Wendell Ampico provides authoritative and brilliant accompaniments played by great artists famed in work of this character.

*The Piano Containing the Ampico Unchanged  
for Playing by Hand*

The Ampico mechanism is so skillfully incorporated that the Marshall & Wendell piano containing it *remains absolutely unaltered for playing by hand*. When the Ampico is not in use no part of it touches the soundboard, keys or strings of the piano and anyone playing it by hand would never suspect the presence of the Ampico.

*One Must Hear the Ampico to Fully  
Appreciate Its Wonder*

It is impossible to describe the wonder of the Ampico. The perfection with which it re-enacts the playing of the living pianist is something which is unbelievable until it is heard. Anyone who would bring the divine gift of music into the lives of himself and his family should lose no time in hearing the Ampico. It is unquestionably the greatest invention which science has



MARSHALL & WENDELL  
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laid at the feet of art, for it perpetuates the art of the present day pianists for all time and endows the piano containing it with an inexhaustible treasure of music.

*Ampico in Educational Institutions*

No greater tribute to the Ampico is found than in its adoption by the directors of the important educational institutions in which it has been installed. The perfection of its performance has led to its purchase for authoritative musical illustration in conducting courses in the Music Departments of the Universities, Colleges, Normal, Public and Private Schools, and Schools for Interpretive and Classic Dancing, both in America and overseas. Some of the institutions of learning using the Ampico are the following:

New England Conservatory of Music, Peabody Conservatory of Music, Sherwood Music School, Wellesley College, Wells College, Smith College, Vassar College, Columbia University, Princeton University, Cornell University, Syracuse University, University of Virginia, University of North Carolina, University of California, University of Arkansas, University of Illinois, Northwestern University, Boston University, Amherst College, Allegheny College, Ouachita College, Henderson Brown College, Master Institute of United Arts, Wolf College of Music, Zeckwer-Hahn, Philadelphia Musical Academy, Henley-Casper School of Music.

The Normal Schools of Idaho, Illinois, New Jersey, New York, Pennsylvania, and others.

The High Schools of Birmingham, Ala., Los Angeles, Cal., Wilmington, Del., Tampa, Fla., Springfield, Ill., Lawrence, Mass., Elizabeth, N. J., Montclair, N. J., Trenton, N. J., Rochester, N. Y., Raleigh, N. C., Columbus, O., Dayton, O., Allentown, Pa., Easton, Pa., and Pittsburgh, Pa.

Also in the schools of Gary, Ind. (where 12 instruments are used), Detroit, Mich., Kansas City, Mo., Brooklyn, N. Y., Allentown, Pa., Easton, Pa. and many others.

In addition to this the Ampico is also used in a great number of Catholic Schools and Colleges, Private Schools, Special Schools and Dancing Academies.



*Today, practically every Great Pianist may be heard on the*  
**MARSHALL & WENDELL AMPICO**

A Partial List of Artists whose playing is brought to the Marshall & Wendell  
 through the Ampico is given below:

ABBOTT, CALVIN	— DAVIS, LEONARD	HIMMELREICH, FERDINAND	MEROLA, GAETANO	SCOTT, CYRIL
— ADLER, CLARENCE	— DECKER, WALTER	HOCHMAN, ARTHUR	MERÓ, YOLANDA	— SCRIBABINE, ALEXANDER
— D'ALBERT, EUGENIL	— DESMOND, HELEN	HOFMANN, JOSEF	— MIESSNER, W. OTTO	— SEBESTYEN, GEORGE
— D'ALEXANDROWSKA, LUBA	— DIETRICH-HOLLINGSHEAD,	HORST, LOUIS	— MIROVITCH, ALFRED	— SELIGMAN, ISIAH
— ALLEN, FRANCES POTTER	— URSULA	HOSCHKE, FREDERICK ALBERT	— MOISEWITSCH, BENNO	— SHACKLEY, GEORGE
— ALTSCHELER, MODEST	— DILLON, FANNIE	— HOWARD, JOHN TASKER	— MORANO, LORETTO	— SHERIDAN, FRANK
(Conductor)	— DILWORTH, GEORGE	HUNTLEY, GERTRUDE	— MORREY, GRACE HAMILTON	— SHIPMAN, HARRY
— ARDEN, VICTOR	— DIXON, FREDERIC	— HYDE, HERBERT E.	— MORRIS, EDWARD	— SILBER, SIDNEY
— ARIANI, ADRIANO	— DOGUEREAU, PAUL	— ILMENFRIITZ, MCNAIR	— MÜNZ, MIECZYSLAW	— SIMON, MORRIS
— AUGIERAS, PIERRE	— DOHNANYI, ERNST VON	— D'INDY, VINCENT	— NASH, FRANCES	— SKLAREVSKI, ALEXANDER
— AXT, WILLIAM	— DONAHUE, LESTER	JACOBI, VICTOR	— NAVAS, RAPHAEL	— SMITH, GEORGE
— AYRES, CECILE	— DUKE, JOHN	— JANSSEN, WERNER	— NEARING, HOMER	— SMITH, HAROLD
— BACHAUS, WILHELM	— DUMESNIL, MAURICE	— JOINER, JOSEPH	— NEY, ELLY	— SOUVAINE, HENRY
— BALL, ERNEST R.	— DURVEA, OSCAR	— JOLAS, JACQUES	— NOE, J. THURSTON	— SOWERBY, LEO
— BARBER, LYELL	— ECHANIZ, JOSE	— JONES, ELIZABETH GAY	— NORFLEET, HELEN	— SPAETH, SIGMUND
— BARANOFF, SASCHA	— ECKER, JAMES	— KAZOUNOFF, BERNECE	— NYIREGYHAZI, ERWIN	— SPRAGUE, LOUIS W.
— BARTH, HANS	— EDGAR, HELEN LOUISE	— KENDALL, EDWIN	— ORLOFF, NICOLAS	— STEEB, OLGA
— BAUER, HAROLD	— EISLER, PAUL	— KEREKJARTO, DUCI DE	— ORNSTEIN, LEO	— STEINFELDT, JOHN M.
— BEEBE, FLORENCE	— ELIZONDO, ARTEMESIA	— KERR, GEORGE	— PASCAL, JULIAN	— STERLING, AL
— BELLIN, JACOB H.	— ELLIS, MELVILLE	— KOVEN, REGINALD DE	— PATTISON, LEE	— STERN, LUCIE
— BERGE, WILLIAM E.	— ERLE, FRANCIS	— KLEMMEN, BERTHA	— PAUER, MAX	— STOJOWSKI, SIGISMUND
— BERLINER, DOROTHY	— EUSTIS, ROSAMUND	— KMITA, ANDREI	— PELLETIER, WILFRID	— STRAUSS, LAWRENCE
— BERT, CORRINE DE	— FARRAR, GERALDINE	— KROSMOFF, ALEXIS	— PERKINS, RAY	— STRAUSS, RICHARD
— BIANCULANI, LUIGI	— FAURE, GABRIEL	— KREISELMAN, GERTRUDE	— PERRY, GRAY	— STURKOW, RYDER
— BIER, ALLAN	— FINK, E. A.	— KREISLER, FRITZ	— PETERS, JESSIE	— SULLIVAN, DAN
— BILLINGS, EARL	— FOX, FELIX	— KROEGER, ERNEST R.	— PIASTRO, MISHEL	— SUSKIND, MILTON
— BLOOMFIELD ZEISLER, FANNY	— FRANCES, ANNETTE	— KUHLER, MARY FROMEYER	— PIERSON, MAUDE	— SUTHERLAND, ALICE
— BODANZKY, ARTUR	— FRIEDBERG, CARL	— LA CROIX, AURORA	— POLLOCK, MURIEL	— SWART, STUART
(Conductor)	— FRIEDHEIM, ARTHUR	— LA FORGE, JEAN	— PRESENT, RATA	— SZUMOWSKA, ANTOINETTE
— BOND, CARRIE JACOBS	— FRIEDMAN, IGNAZ	— LA FORGE, FRANK	— PROCTOR, GEORGE	— THOMPSON, ANN
— BORCHARD, ADOLPHE	— FRIML, RUDOLF	— LAMBERT, ALEXANDER	— PUGNO, RAOUL	— TILLOTSON, FREDERIC
— BOSHKO, VICTORIA	— GABRILOWITSCH, OSSIP	— LAMBERT, JOSEPH	— PUTZ, EGON	— TOLCES, TOSKA
— BOWMAN, OTTO H.	— GALLICO, PAOLO	— LAMOND, FREDERIC	— PYLE, WYNNE	— TOMPKINS, "CHICK"
— BRACHOCKI, ALEXANDER	— GANZ, RUDOLPH	— LANDOW, MAX	— RACHMANINOFF, SERGEI	— TOVAR, JOSE CONRADO
— BRAILOWSKY, ALEXANDER	— GARRISON, ILIFF	— LANDOWSKA, WANDA	— RANDEGGER, GIUSEPPE	— TOVEY, DONALD F.
— BRAUN, ROBERT	— GERDTS, FELIX	— LANE, EASTWOOD	— REINCKE, CARL	— TOVEY, HENRY D.
— BRINKMAN, FLORENCE	— GIESEKING, WALTER	— LANE, VICTOR	— REISENAUER, ALFRED	— TRUXELL, EARL
— BROCKWAY, HOWARD	— GILBERT, HARRY M.	— LAROS, EARLE	— REISENBERG, NADIA	— TUCKER, MERCEDES O'LEARY
— BROWNELL, ELSPETH	— GIOVANNI, IRENE DI	— LAVARRO, ENRICO	— REYES, JUAN	— TURPIN, H. P.
— BROWNING, MORTIMER	— GLASS, JULIA	— LECUONA, ERNESTO	— RICE-GITZ	— UTZ, LILLIAN
— BUERGER, JULIUS	— GODOWSKY, LEOPOLD	— LEDERER, HENRY	— RICKENBACH, PAUL	— VAN DEN BERG, BRAHM
— BUHLIG, RICHARD	— GOLDE, WALTER	— LEFEVRE, HENRI	— RIVERS, CLAIRE	— VAN KATWIJK, PAUL
— BURG, CLARENCE	— GOLDSAND, ROBERT	— LEGINSKA, ETHEL	— ROBERTS, LEE S.	— VELAZQUEZ, JOSE
— BUSONI, FERRUCCIO	— GOODE, BLANCHE	— LEOPOLD, RALPH	— ROBINSON, CAROL	— VERTCHAMP, JOYCE ALBERT
— CADMAN, CHARLES WAKEFIELD	— GOODSON, KATHARINE	— LERNER, TINA	— ROSENTHAL, ADELE	— VOLAVY, MARGUERITE
— CADY, HARRIET	— GORDON, PHILLIP	— LESCHETIZKY, MARIE	— ROSENTHAL, MORIZ	— VOORHEES, DON
— CAMPBELL, DAVID	— GRANGE, INA	— GABRIELLE	— ROSS, GERTRUDE	— WARD-STEPHENS
— CARREÑO, TERESA	— GREY, FRANK H.	— LEVITZKI, MISCHA	— ROSS, STUART	— WAYBURN, NED
— CHALOFF, JULIUS	— GREIG, EDWARD	— LHEVINNE, JOSEF	— RUBINSTEIN, ARTHUR	— WEHRMANN-SCHAFFNER,
— CHAPMAN, WALTER	— GRUEN, RUDOLPH	— LISZIEWSKA, MARGUERITE	— RUSSELL, ALEXANDER	EUGENIE
— CHEMET, RENE	— GRUNN, HOMER	— MELVILLE	— RYBNER, CORNELIUS	— WENDLING, PETE
— CHENOWETH, WILBUR	— GUNN, ALEXANDER	— LOESSER, ARTHUR	— SAINT-SAENS, CAMILLE	— WHITTAKER, JAMES
— CHIAPUSSO, JAN	— HAGEMAN, RICHARD	— LOTH, LESLIE	— SAMAROFF, OLGA	— WILLE, STEWART
— CHURCH, MARJORIE	— HAMBOURG, MARK	— MACBRIDE, WINIFRED	— SAMUELS, HOMER	— WILLIAMS, GUY BEVIER
— CLAIR, HERBERT	— HANKE, HANS	— MACDERMID, JAMES G.	— SAPELLNIKOFF, WASSILY	— WINOGRADOFF, ELEANOR
— COFFER, MATHILDE	— HANSEN, L. H.	— MACFADYEN, ALEXANDER	— SAUBER, WILLIAM	— WINSTON, ELIZABETH
— COLBER, E. FRED	— HARRACK, CHARLES DE	— MCMANUS, GEORGE	— SAUER, EMIL	— WINTERNITZ, FELIX
— CONE-BALDWIN, CAROLYN	— HARRIS, TOMFORD	— MACNABB, GEORGE	— SAVING, DOMENICO	— WINTERNITZ, OTTO
— CONOVER, AGNES	— HARRISON, MARY E.	— MAIER, GUY	— SCHARWENKA, XAVER	— WISWELL, JEAN
— COOPER, CHARLES	— HENNEMAN, ALEXANDER	— MANA ZUCCA	— SCHMITZ, E. ROBERT	— WITTGENSTEIN, VICTOR
— COPELAND, GEORGE	— HEJTMANEK, BOZKA	— MANECOLAS, EMELIO	— SCHMITZ, FRED A.	— YON, PIETRO
— COPELAND, AARON	— HENNEMAN, GERTRUDE	— MARVIN, JOHN	— SCHNABEL, ARTHUR	— YOUNG, VICTOR
— CORTOT, ALFRED	— HENRION, THEODORE	— MASON, LOUISE	— SCHNABEL-TOLLEFSEN,	— ZADORA, MICHAEL
— CUTCHIN, ESTHER MARVIN	— HERBERT, VICTOR	— MAYER, ESTELLA	AUGUSTA	— ZARDO, ERIC
— DAI BUELL	— HILL, ALTA	— MELAMET, MRS. D. S.	— SCHNITZER, GERMAINE	— ZYGMAN, FLORA
— DAVIES, REUBEN	— HILSBURG, IGNACE		— SCIONTI, SILVIO	

Also the following list of brilliant exponents of the art of interpreting music for  
 dancing, and the current musical comedies and operettas:

— VINCENT LOPEZ	— VINCENT YOUMANS	— ADAM CARROLL	— RALPH RAINGER	— RICHARD RODGERS
— ZEZ CONFREY	— ROY BARGY	— FREDIE GROFE	— J. MILTON DELCAMP	— HENRY LANGE
— FRANK BANTA	— LEE SIMS	— EDGAR FAIRCHILD	— FRANK BLACK	— RALPH REICHTHAL

